



The world is a changing!

A journey of externalisation.

May 17th 2011

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From Times Online

January 20, 2010

GlaxoSmithKline to share malaria re

Research

GlaxoSmithkline

Glaxo offers free a
malaria cures

Exclusive: GSK boss says c

Andrew Witty, the company's chief executive, will announce this morning at a conference in New York that the data will be freely disseminated to any scientist interested in taking on the challenge. GSK is also to provide "open lab" placements for 60 scientists at one of its main research laboratories in Spain, which has access to the latest hi-tech industrial processes.

stage trials in Africa. It depends on how many "most people will see t succeed, it would be t



has access to the latest hi-tech industrial processes.

The move, by the world's second biggest pharmaceutical

Freely Available data - Diseases of Developing World DDW

- “Freely available information”
 - Thoughts to consider -
 - Is the information free from commercial liability?
 - Any old legacy agreements.
 - Who should receive the data?
 - Who is going to look after its long term storage?
 - How are external scientists going to use & access the data?
 - In this day and age – is giving an SDF file still good enough?

Cloud or not to Cloud – That is the question!



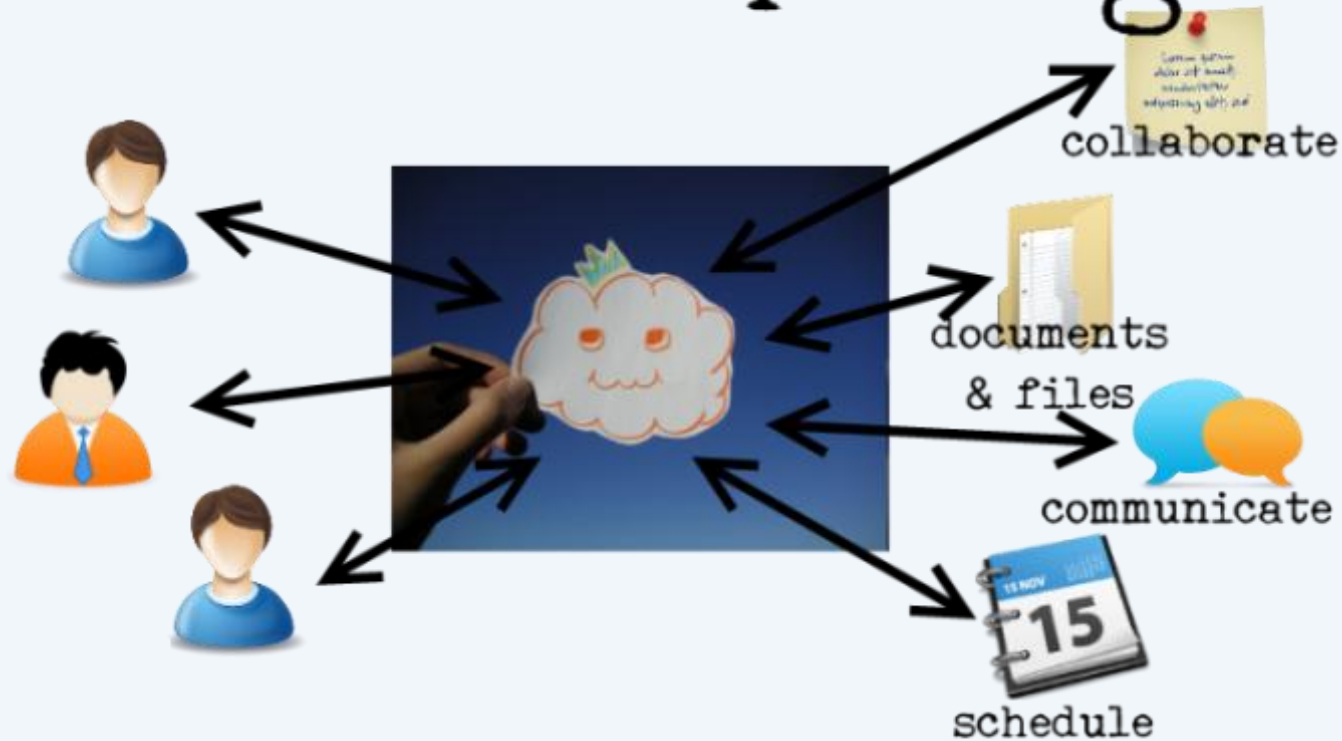
Diversity of Hardware & devices

Diversity of User base



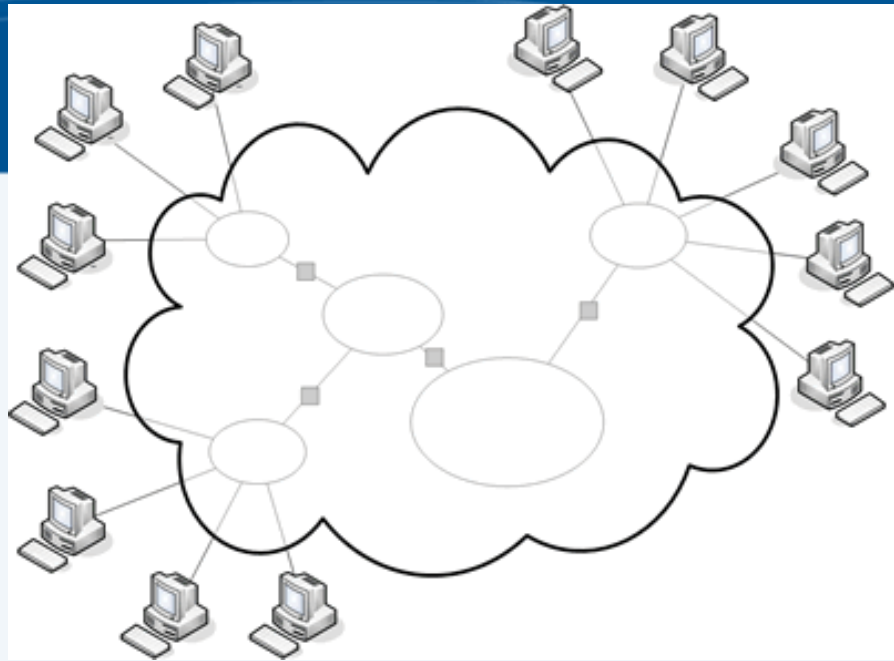
Not only about data – but also culture and community

cloud computing



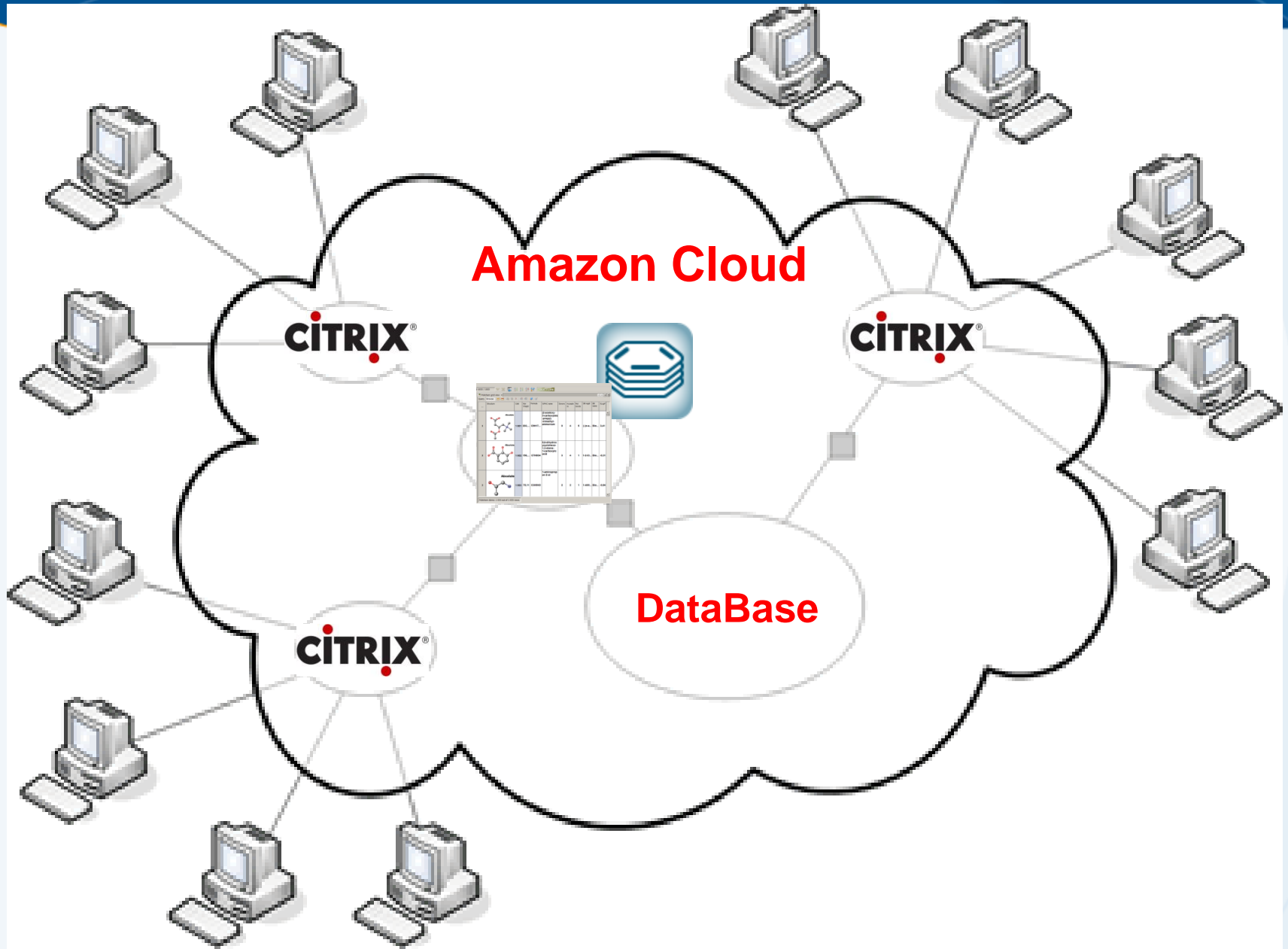
users → cloud → computing

Software?



- Needs to be a strategic collaboration.
- Collaboration needs to share the same philosophy
- Collaboration partners
 - need to take risks.
 - need to move quickly.
 - need a high level of trust

Production Pilot - Live Demo



Thank-you



GlaxoSmithKline