



**CERTΔINTY  
DISCOVERY**

CERTARA<sup>®</sup> |  Chemaxon

**Enabling AI-driven Modeling  
and Simulation-based  
Decision making in Discovery  
Towards Increased Clinical  
Drug Candidate Success**

**Robert Aspbury**

Certara

President of Certara's  
Predictive Technologies





# Enabling AI-Driven Modelling and Simulation-Based Decision Making in Discovery Towards Increased Clinical Drug Candidate Success

Rob Aspbury

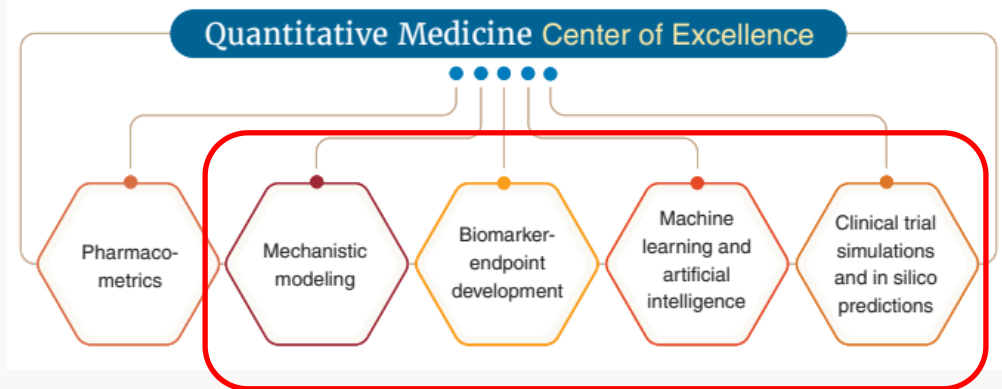
President Certara Predictive Technologies

**CERTARA** 

# Model-Informed Drug Development (MIDD) - *Biosimulation*



QM includes the development and application of exposure-based, biological, and quantitative modeling and simulation approaches derived from nonclinical, clinical, and real-world sources to inform drug development, regulatory decision-making, and patient care.



- The establishment of MIDD has been an *Evolution* over decades, generating incremental Efficiencies
- The culmination of years of scientific innovation has made quantitative medicine a reality
  - Clinical Trial Waivers
  - Embedded throughout the drug development process, supporting internal decision making



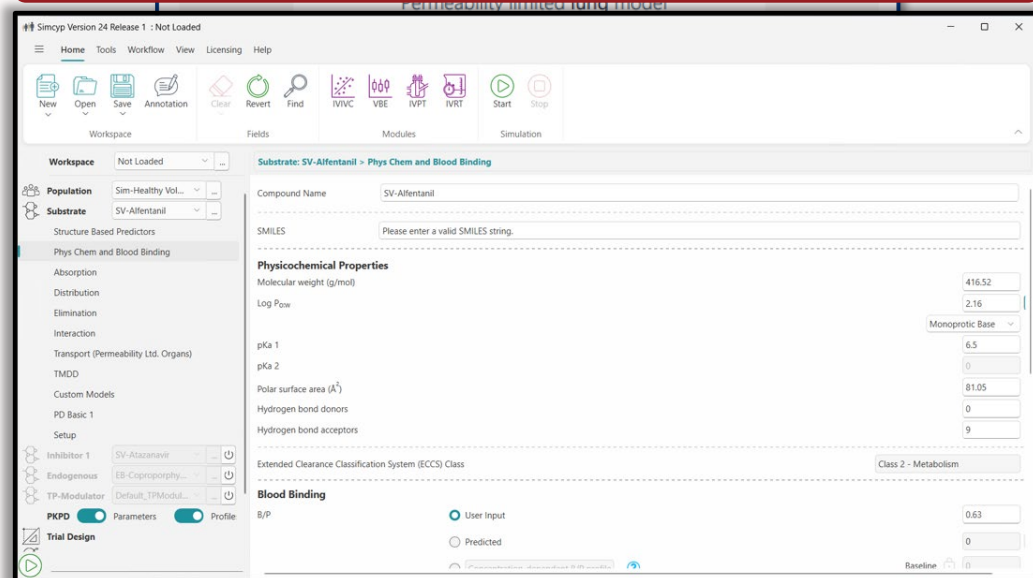
MIDD facilitated decision making in EVERY development program  
\$5M and 10 months savings per program

# Model Informed Drug Development (MIDD)

**Mechanistic modeling** approaches are able to simulate drug exposure (pharmacokinetics), target engagement, pharmacology modulation, efficacy and toxicity

Physiologically-based pharmacokinetic (PBPK) modeling

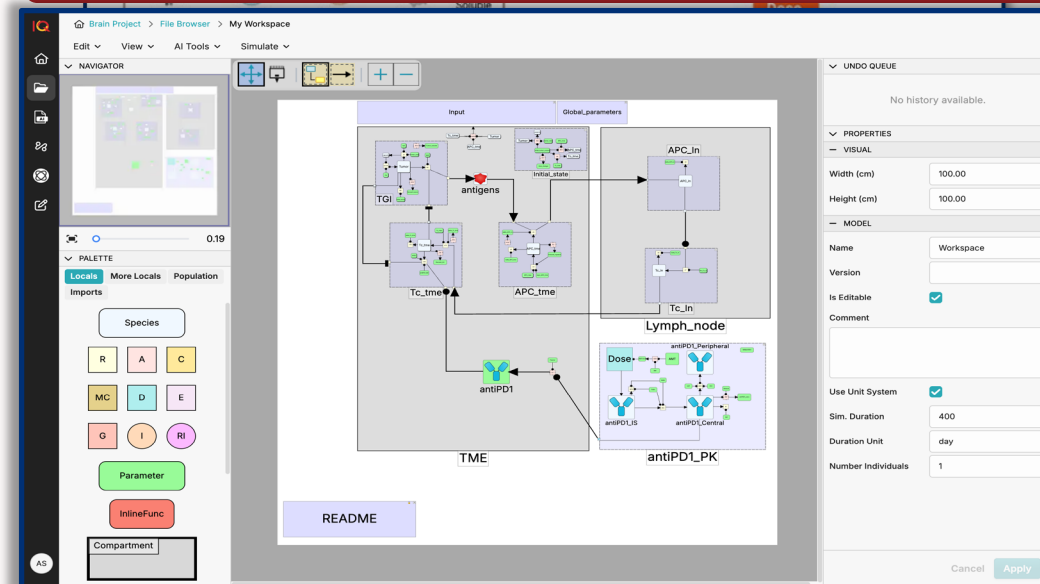
Simcyp Simulators



Commonly used to address **PK**-related questions  
(What the body does to the drug?)

Quantitative Systems Pharmacology (QSP) modeling

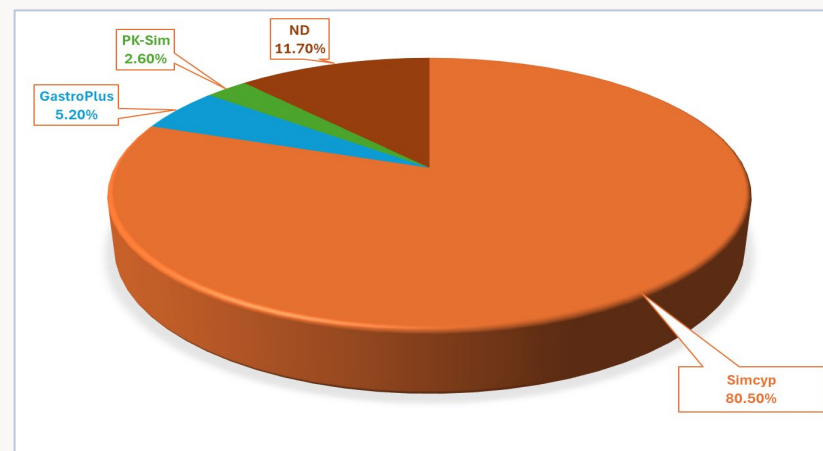
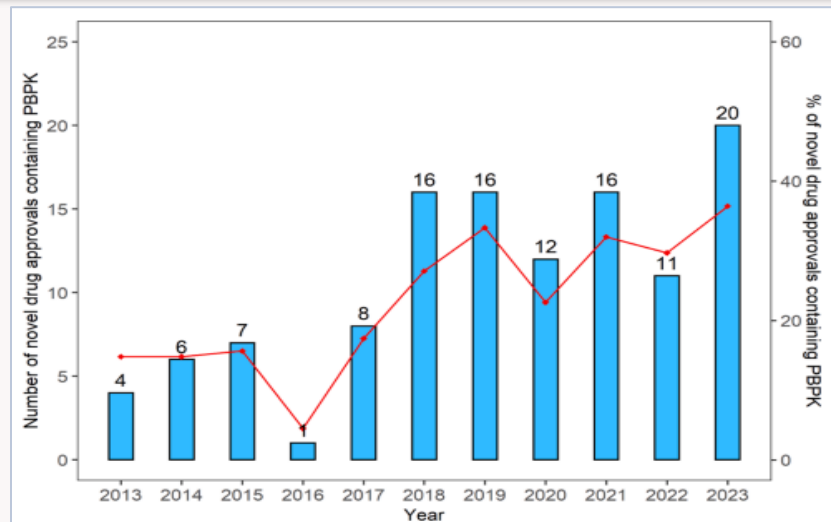
Certara IQ (A.I. Enabled)



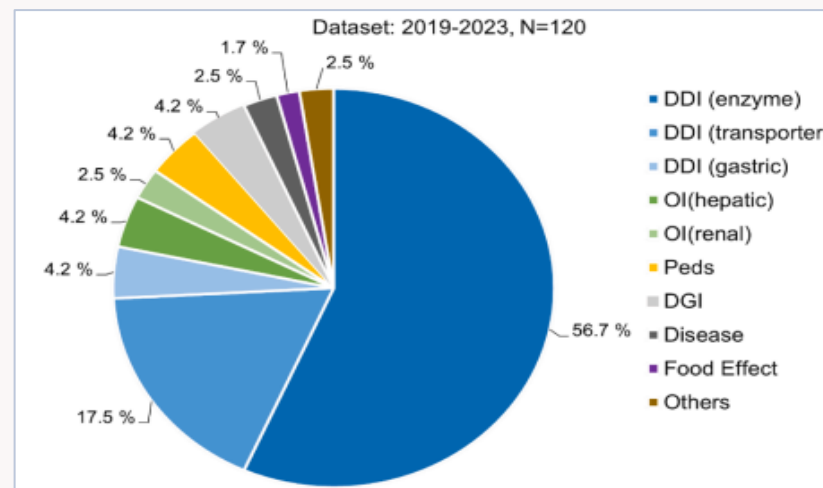
Commonly used to address **PD**-related questions  
(What the drug does to the body?)

# Use of M&S in support of regulatory submissions is well established

- Generating supporting data, supporting label claims, and obtaining trial waivers etc



Simcyp has been utilized in more than 80% of FDA-approved drug applications involving PBPK modelling (2019-2023)



- Many DDIs use cases
- Increasingly used to inform dose in paediatrics, renally/hepatically impaired patients and to determine food effects



# PBPK Modeling Regularly Used to Support Label Claims

125+ novel drugs used the Simcyp Simulator in lieu of clinical studies

## ONCOLOGY

AbbVie	Venclexta ( <i>venetoclax</i> )
Agios	Tibsovo ( <i>ivosidenib</i> )
Amgen	Blinicyto ( <i>blinatumomab</i> )
Amgen	Lumakras ( <i>sotorasib</i> )
Ariad	Alunbrig ( <i>brigatinib</i> )
Ariad (Takeda)	Iclusig ( <i>ponatinib</i> )
AstraZeneca	Calquence ( <i>acalabrutinib</i> )
AstraZeneca	Lynparza ( <i>olaparib</i> )
AstraZeneca	Tagrisso ( <i>osimertinib</i> )
AstraZeneca	Truqap® ( <i>capivasertib</i> )
Beigene	Brukina ( <i>zanubrutinib</i> )
Biohaven	Nurtec ( <i>rimegepant</i> )
BluePrint Medicines	Ayvakit ( <i>avapritinib</i> )
Celgene	Inrebic ( <i>fedratinib hydrochloride</i> )
Daiichi Sankyo	Turalio ( <i>pexidartinib</i> )
Daiichi Sankyo	Ezharmia ( <i>valmetostat tosilate</i> )
Daiichi Sankyo	Vanflyta® ( <i>quizartinib dihydrochloride</i> )
Daiichi Sankyo	Datroway ( <i>datopotamab deruxtecan-dlnk</i> )
Deciphera	Qinlock ( <i>ripretinib</i> )
Eisai	Lenvima ( <i>lenvatinib</i> )
EMD Serono	Tepmetko ( <i>tepotinib hydrochloride</i> )
Genentech	Alecensa ( <i>allectinib</i> )
Genentech	Cotellic ( <i>cobimetinib</i> )
Genentech	Gavreto® ( <i>pralsetinib</i> )
Genentech	Polivy ( <i>polatuzumab vedotin-piiq</i> )
Genentech	Rozlytrek ( <i>entrectinib</i> )
GSK	Zejula ( <i>niraparib</i> )
Incyte	Pemazyre ( <i>pemigatinib</i> )
Janssen	Balversa ( <i>erdafitinib</i> )
Janssen	Lazcluze ( <i>lazertinib</i> )
Janssen	Erleada ( <i>apalutamide</i> )
Lilly	Retevmo ( <i>selpercatinib</i> )
Lilly	Verzenio ( <i>abemaciclib</i> )
Loxo	Jaypirca ( <i>pirtobrutinib</i> )
Loxo Oncology	Vitrakvi ( <i>larotrectinib</i> )
Menarini/Stemline	Orserdu ( <i>elacestrant</i> )
Mirati	Krazati ( <i>adagrasib</i> )
Novartis	Farydak ( <i>panobinostat</i> )
Novartis	Kisqali ( <i>ribociclib succinate</i> )
Novartis	Scemblix ( <i>asciminib</i> )
Novartis	Odomzo ( <i>sonidegib</i> )
Novartis	Vioice ( <i>alpelisib</i> )
Novartis	Rydapt ( <i>midostaurin</i> )
Novartis	Tabrecta ( <i>capmatinib</i> )

Oncology continued:

Novartis	Zykadia ( <i>ceritinib</i> )
Novartis	Jakavi ( <i>ruxolitinib</i> )
Nuvation Bio	Ibuprofen ( <i>tolectrectinib</i> )
Pfizer	Daurismo ( <i>glasdegib</i> )
Pfizer	Ibrance® ( <i>palbociclib</i> )
Pfizer	Bosulif ( <i>bosutinib</i> )
Pfizer	Lorbrena ( <i>lorlatinib</i> )
Pharmacyclis	Imbruvica ( <i>ibrutinib</i> )
PumaDiabetic	Nerlynx® ( <i>neratinib</i> )
Sanofi	Jevtana ( <i>cabazitaxel</i> )
Seattle Genetics	Tukysa ( <i>tucatinib</i> )
Servier	Vorango ( <i>vorasidenib</i> )
Spectrum	Beleodaq ( <i>belinostat</i> )
Springworks	Osgiveo® ( <i>nirogancent</i> )
Syndax Pharmaceuticals	Revuforj ( <i>revumenib</i> )
Takeda	Exkivity ( <i>mobocertinib</i> )
Takeda	Fruzaqla® ( <i>fruquintinib</i> )
Taiho	Lytgobi ( <i>futibatinib</i> )
Verastem	Copiktra ( <i>duvelisib</i> )

## RARE DISEASE

Agios	Pyrukynd ( <i>mitapivat</i> )
AkaRx (Eisai)	Doptelet ( <i>avatrombopag maleate</i> )
AstraZeneca	Koselugo ( <i>selumetinib</i> )
Aurinia	Lupkynis ( <i>voclosporin</i> )
Genentech	Enspryng ( <i>satralizumab</i> )
Genentech	Evrysdi ( <i>risdiplam</i> )
Global Blood Therapeutics	Oxbryta ( <i>voxelator</i> )
Intercept	Ocaliva ( <i>obeticholic acid</i> )
Ipsen	Sohonus® ( <i>palovarotene</i> )
Kadmon	Rezurock ( <i>belumosudil</i> )
Merck	Welireg ( <i>belzutifan</i> )
Mirum	Livmarli ( <i>maralixibat</i> )
Mitsubishi Tanabe	Dysval ( <i>valbenazine</i> )
Novartis	Isturisa ( <i>osilodrostat</i> )
Novartis	Welireg ( <i>belzutifan</i> )
PTC Therapeutics	Emflaza ( <i>deflazacort</i> )
Sanofi Genzyme	Cerdelga ( <i>eliglustat tartrate</i> )
Soleno Therapeutics	VYKAT™ XR ( <i>diazoxide choline</i> )
Sun Pharmaceutical Inc.	Leqselvi ( <i>deuruxolitinib</i> )
Travere	Filspari ( <i>sparsentan</i> )
Vertex	Symdeko ( <i>tezacaftor/ivacaftor</i> )
Vertex	Trikafta ( <i>elixacaftor/ivacaftor/tezacaftor</i> )

## CENTRAL NERVOUS SYSTEM

AbbVie	Rinvoq ( <i>upadacitinib</i> )
AbbVie	Qulipta ( <i>atogepant</i> )
Alkermes	Aristada ( <i>aripiprazole lauroxil</i> )
Alkermes	Lybalvi ( <i>olanzapine/samidorphan</i> )
Eisai	Dayvigo ( <i>lemborexant</i> )
Idorsia	Quviviq ( <i>daridorexant</i> )
Janssen	Ponvory ( <i>ponesimod</i> )
Kyowa Kirin	Nourianz ( <i>istradefylline</i> )
Lilly	Reyvow ( <i>lasmiditan succinate</i> )
Novartis	Mayzent ( <i>siponimod fumaric acid</i> )
Novartis	Vanrafia ( <i>atrasentan</i> )
Pfizer	Zavzpret ( <i>zavegepant</i> )
UCB	Briviact ( <i>brivaracetam</i> )
Vertex	Journavx ( <i>suzetrigine</i> )

## INFECTIOUS DISEASE

Gilead	Veklury ( <i>remdesivir</i> )
GSK	Blujepa ( <i>gepotidacin mesylate</i> )
Janssen	Olysio ( <i>simeprevir</i> )
Merck	Pifeltro ( <i>doravirine</i> )
Merck	Prevymis ( <i>letermovir</i> )
Nabriva	Xenleta ( <i>lefamulin acetate</i> )
Novartis	Egaten ( <i>triclabendazole</i> )
Pfizer	Paxlovid® ( <i>nirmatrelvir, ritonavir</i> )
Pfizer	Eduvant ( <i>rilpivirine</i> )
Tibotec	Cabenuva Kit ( <i>cabotegravir/rilpivirine</i> )
ViiV	

## GASTROENTEROLOGY

AstraZeneca	Farxigo ( <i>dapagliflozin</i> )
AstraZeneca	Movantik ( <i>naloxegol</i> )
Helsinn	Akynzeo ( <i>fosnetupitant/palonosetron</i> )
Phathom	Voquezna TriplePak ( <i>vonoprazan/amoxicillin/clarithromycin</i> )
Shionogi	Symproic ( <i>naldemedine</i> )
Shire	Motegrity ( <i>prucalopride</i> )

## CARDIOVASCULAR

Actelion (J&J)	Opsumit ( <i>macitentan</i> )
BMS	Camzyos ( <i>macavacanten</i> )
BridgeBio	Attruby ( <i>acoramidis</i> )
Johnson & Johnson	Xarelto ( <i>rivaroxaban</i> )
Pfizer	Revatio ( <i>sildenafil</i> )

## ENDOCRINE

AbbVie	Orilissa ( <i>elagolix</i> )
Astellas	Veozah® ( <i>fezolinetant</i> )
Esperion	Nexetol ( <i>bempedoic acid</i> )
Janssen	Invokana ( <i>canagliflozin</i> )
Lilly	Olumiant ( <i>baricitinib</i> )
Lilly	Mounjaro ( <i>tirzepatide</i> )
Merck	Steglatro ( <i>ertugliflozin</i> )

## OTHER

Galderma	Aklief ( <i>trifarotene</i> )
Gilead	Livdelzi ( <i>seladelpar</i> )
Takeda	Livtensity ( <i>maribavir</i> )
Vertex	Alyftrek ( <i>vanzacaftor, tezacaftor, and deucravacftor</i> )

Updated July 2025

# PBPK modeling used to predict “complex DDI” scenarios

- Recently we are seeing many more projects with complex DDI scenarios
  - For example, where the drug is a substrate for CYP3A4, an inhibitor of CYP3A4 (competitive and time dependent) and an inducer of CYP3A4
  - Time dependent non-linear PK and complex DDI scenarios
  - DDI liability may be different on single dose versus multiple dose
  - Extensive use of itraconazole, rifampicin and midazolam studies to build and verify the models
- PBPK modelling is really the only option to understand the complexity and is being used successfully in lieu of DDI studies



# The Rise of QSP

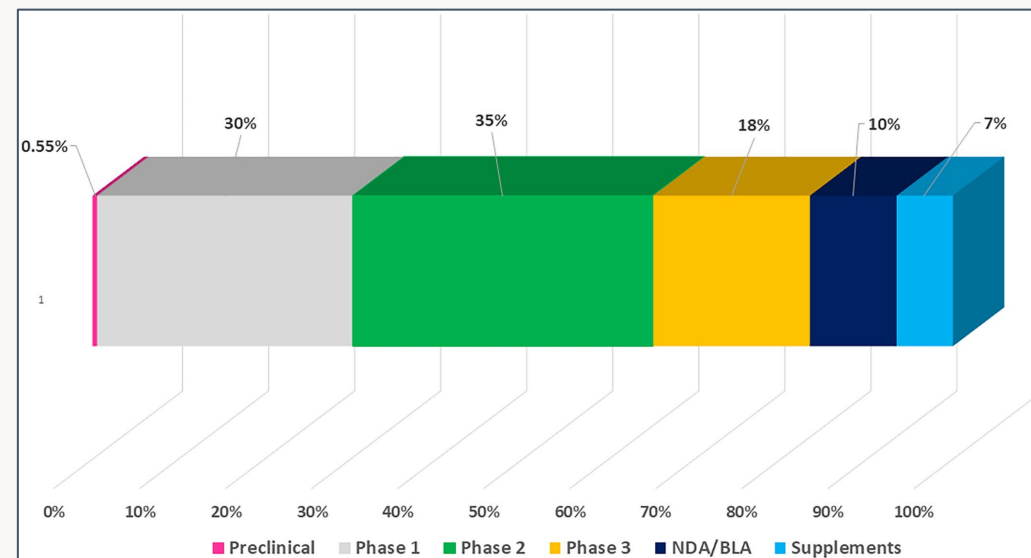
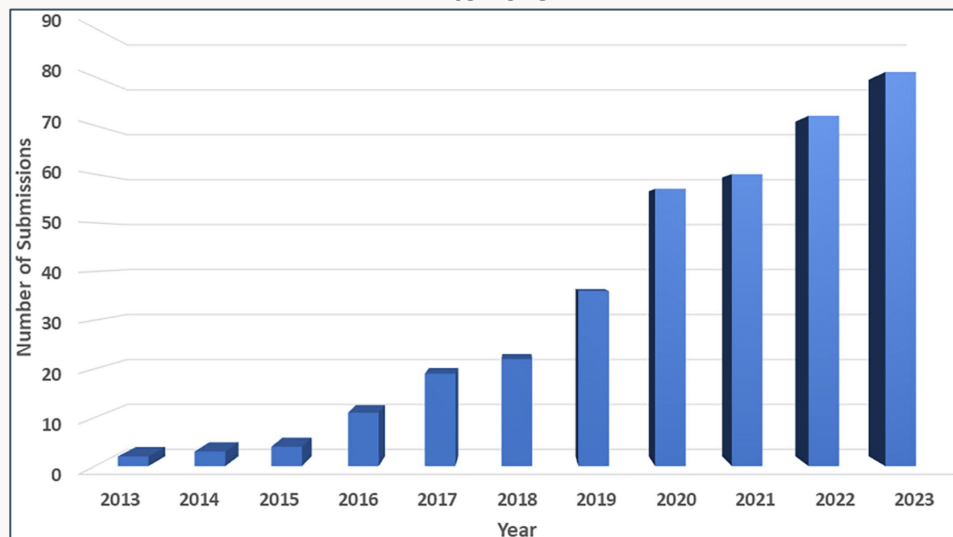
DOI: 10.1002/psp4.13208

## ARTICLE

### Landscape of regulatory quantitative systems pharmacology submissions to the U.S. Food and Drug Administration: An update report

Jane P. F. Bai | Guansheng Liu | Miao Zhao | Jie Wang | Ye Xiong |  
Tien Truong | Justin C. Earp | Yuching Yang | Jiang Liu | Hao Zhu |  
Gilbert J. Burckart

Yearly trend of quantitative systems pharmacology submissions from 2013 to 2023



- Majority (65%) of QSP submissions were for Phase I and Phase II
- NDA and BLA submissions plus post-approval submissions (supplements) were 17% of the total submissions



# QSP Modeling for Human Dose Prediction

## Background/Challenge

- ISB2001 is a **first-in-class, tri-specific mAb CD3 T-cell engager** co-targeting BCMA and CD38 for **multiple myeloma**
- Conventional “MABEL”\* approaches typically lead to very low FIH starting dose
- ISB 2001 lacks cross-reactivity to monkey -> **no preclinical studies conducted**
- Animal models may not translate to complex patient pathophysiology

## Solution

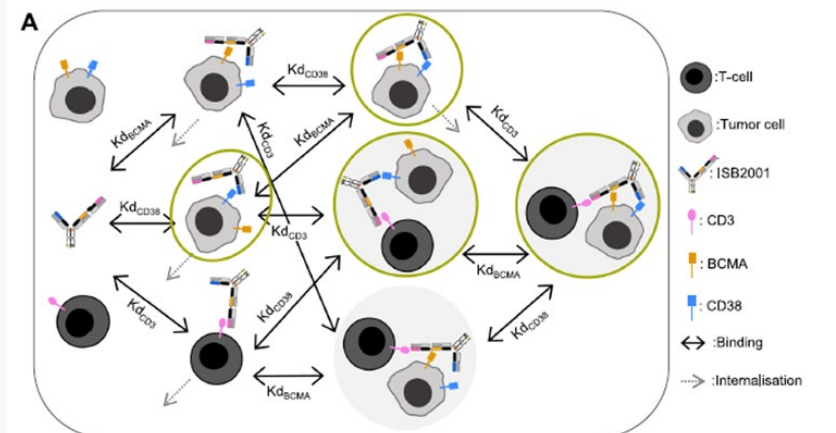
- QSP modeling to generate human predictions based on preclinical *in vitro* data
- Calibrated/validated with competitor clinical data (teclistamab)

nature cancer

Article

<https://doi.org/10.1038/s43018-024-00821-1>

**ISB 2001 trispecific T cell engager shows strong tumor cytotoxicity and overcomes immune escape mechanisms of multiple myeloma cells**



## Result and Impact

- QSP allowed for 50-100x higher FIH starting dose compared to conventional MABEL
- Approved by multiple regulatory agencies
- Model predicts superiority (lower dose) compared to teclistamab
- QSP model predictions were clinically validated

*“Despite the absence of monkey PK and toxicology data, this QSP-guided approach successfully predicted an optimal FIH dose, clinical PK, safety and efficacy, while minimizing patient exposure to non-therapeutic doses.”*

# Biosimulation Embedded Throughout Development Programs

The commercial value of “Regulatory Wins” is compelling but arguably, making modelling integral to decision making throughout the drug development cycle is where the magic happens

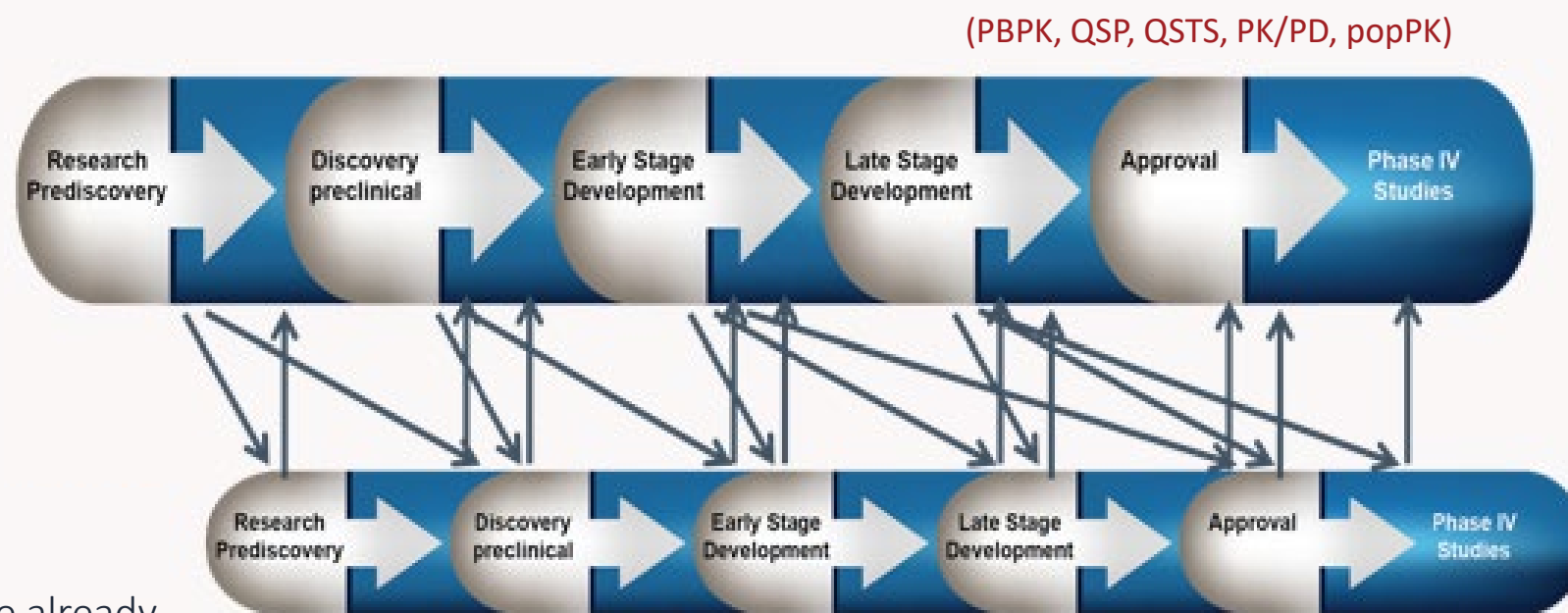
## Virtual

Drug development program

## Actual

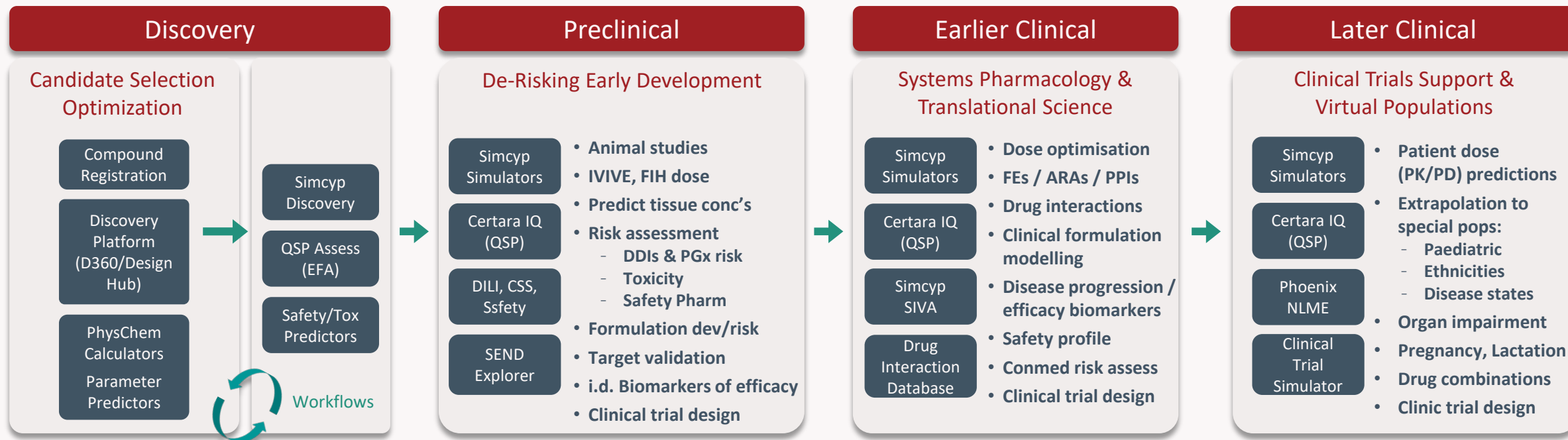
Drug development world

- Taking advantage of events that have already happened in the virtual world
- Ability to move faster, and more predictably and reliably



# Certara MIDD Platform

Data Integration & Predictive Analytics Delivering Certainty Across Drug Development



## *“In-Silico Profile” concept*

- Unique library of data which defines/characterises a compound and provides input parameters for in-silico predictions
- Compound Profile expands and transform over time as experimental data is generated and accumulated
- Standardised data formats allow predictive models to be run as automated workflows across large numbers of compounds and test scenarios

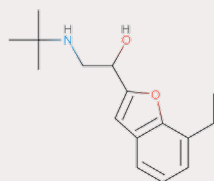


# Integrating Simcyp and Database workflows

## Simcyp Discovery (PBPK software)

Chemical  
Structure  
SMILES String

CCC1=CC=CC2=C1OC(=C2)C(CNC(C)(C)C)O



Drug Data

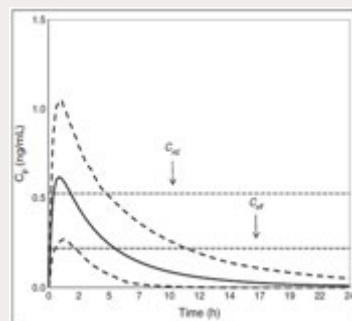
Simcyp “Predictor Platform”  
MW, LogP, LogD, HLB, PKa, PSA, LogS, CLint, fu, BP

Trial &  
Physiology  
Data

Single or Multiple Dose, Oral Formulation  
“Standard Healthy Human”

SIMCYP DISCOVERY (PBPK Software)

Pharmacokinetic  
predictions in  
animals / humans



C<sub>max</sub>  
UAC

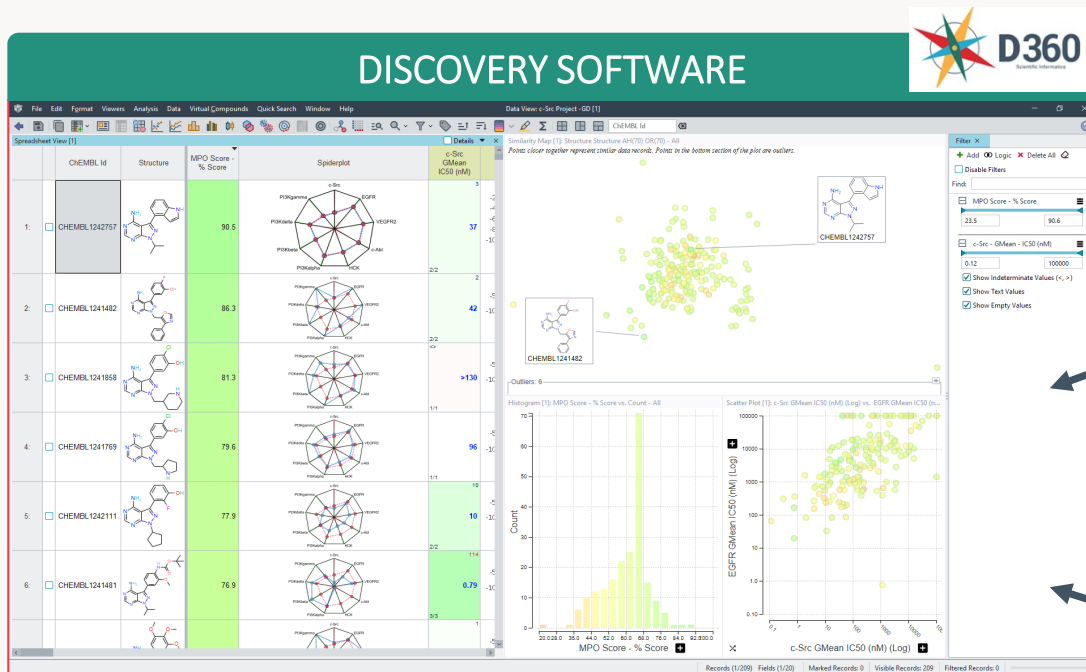
## DISCOVERY SOFTWARE



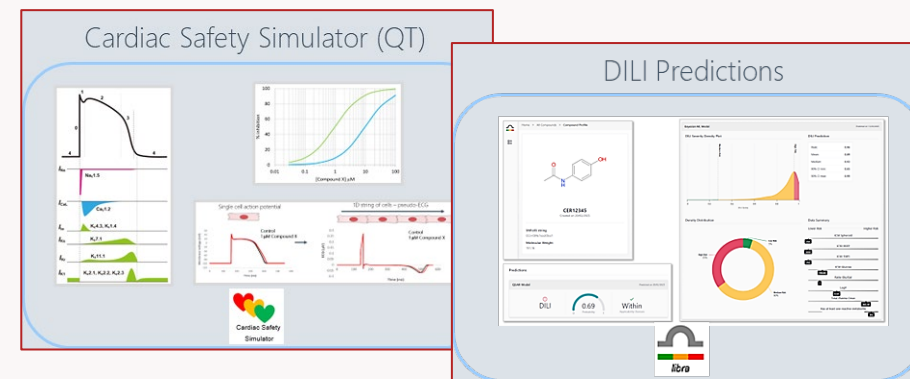
## Enhanced, Streamlined Candidate Selection!

- Cloud (SaaS) based version of Simcyp Discovery, enables high volume, automated ('batch') workflows for large datasets
- Supports high-throughput analysis

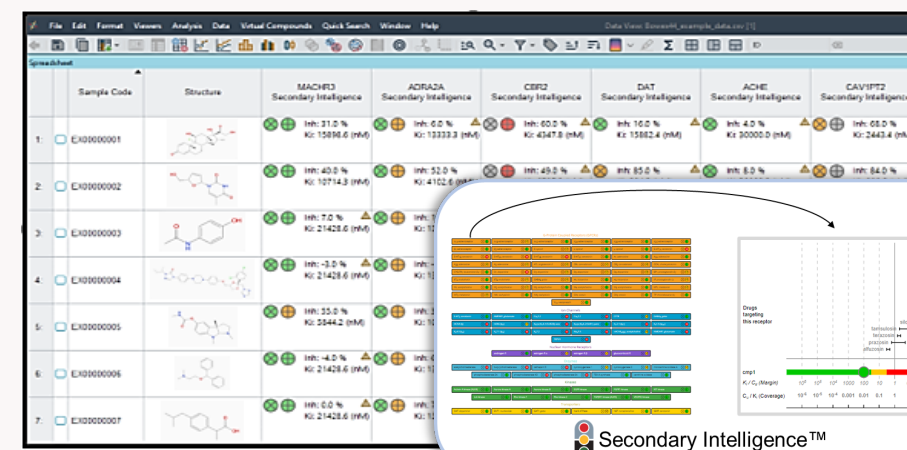
# Other Example Workflows



- Secondary intelligence is a risk assessment tool based on secondary pharmacology assay data
- Risk can be displayed in terms of traffic lights
- Useful in prioritizing compounds using D360's ability to assess compounds with multi-parameter scoring



Input parameters required to generate early DILI / cardiac safety risk predictions collected early in Discovery (data also used to improve/train models)



# Early Feasibility Assessment (EFA) using QSP Modeling

Platform-based bio-simulation workflow to address key questions in early discovery



What is the optimal target in a biological pathway?

Is it better to target the ligand or the receptor?

Is it feasible to achieve the intended pharmacology in the clinic?

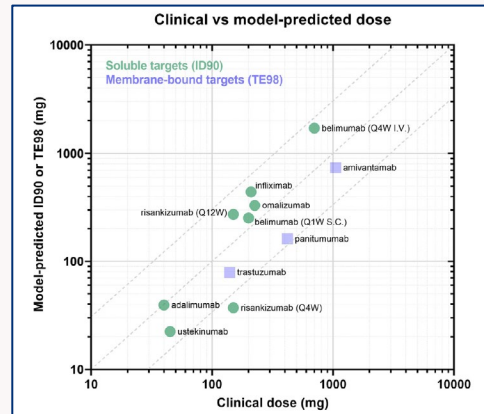
What are the required drug properties to achieve the desired pharmacology at feasible doses?

## FIT FOR PURPOSE

Aligned with drug discovery requirements and cycle times

- Consistent, reliable
- Turnaround days-weeks
- **EFA requires no *in vivo* animal data**

## VALIDATED



## IMPACT

- Shorten discovery timelines
- Better clinical candidates
- Kill early: redirect resources to back the winners

## RETURN ON INVESTMENT

**EFA at scale can save \$10-\$100M at portfolio level**



# AZ Retrospective Review (July 2025)

Drug Discovery Today • Volume 30, Number 7 • July 2025

REVIEWS

## Translational PK/PD: a retrospective analysis of performance and impact from a drug portfolio

Rasmus Jansson-Löfmark<sup>1,\*</sup>, Markus Fridén<sup>2,5</sup>, Lassina Badolo<sup>2</sup>, Christine Ahlström<sup>1</sup>, Ian Gurrell<sup>4</sup>, Menelas N. Pangalos<sup>6</sup>, Rhys DO Jones<sup>3,\*</sup>

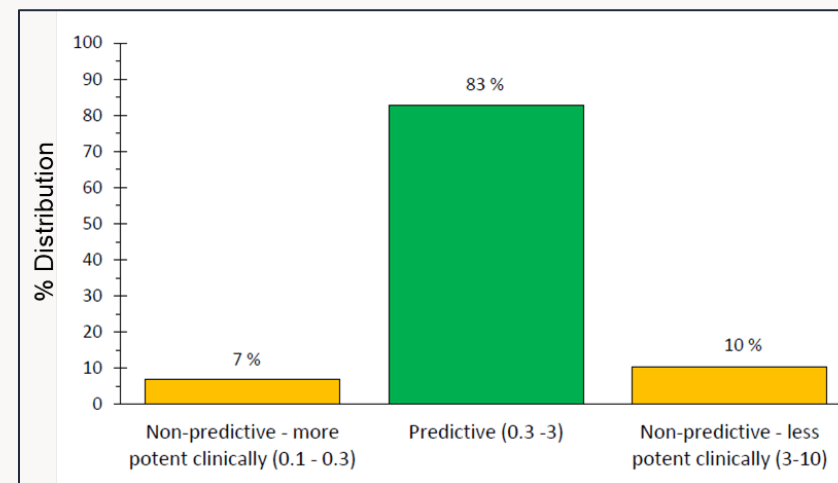
(reviewed compounds nominated as candidates 2007-2019)

- Right target
- **Right tissue/exposure**
- Right patient
- Right safety
- Right commercial

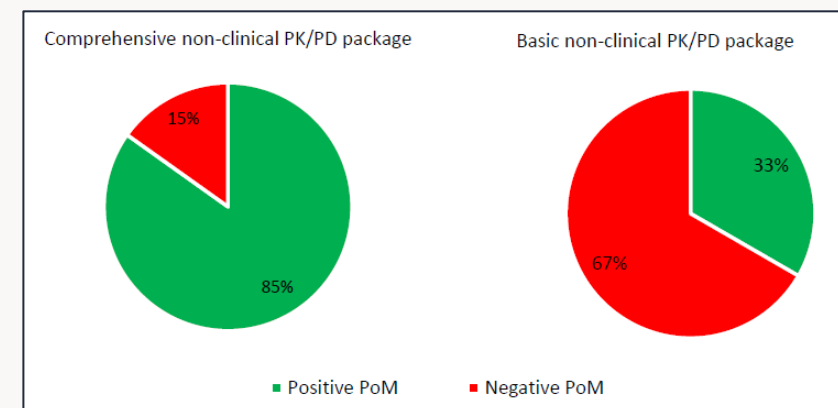
PBPK / QSP / ER modelling can be used define the level of target engagement expected to be necessary for clinical activity, the required exposure profile and the required dose to achieve this

**Basic translational PK/PD package** - relied solely on in-vitro potency without considering prior knowledge of the target, or consideration for local tissue exposure

**Comprehensive translational PK/PD package** – projected clinical efficacy used a biomarker (clinical PD) model with quantitative assessment of PK/PD translation



Translational PK/PD modelling with non-clinical datasets can successfully predict E/R for target engagement in humans (83% of compounds had drug exposure-response within a threefold prediction accuracy)



Projects with robust PK/PD packages achieved an 85% success rate in PoM compared with 33% for those with basic packages

# Genentech

- Use of PBPK to prioritise molecules with the desired PK profiles
- Physchem and in-vitro data only, with no compound specific fitting (with in-vivo data)



**Journal of Medicinal Chemistry**

pubs.acs.org/jmc




Article

## Human-Focused Multiparameter Optimization Scores for Rank Ordering Compounds during Early Drug Discovery: Validation of PBPK Models Based on Clinical PK Data

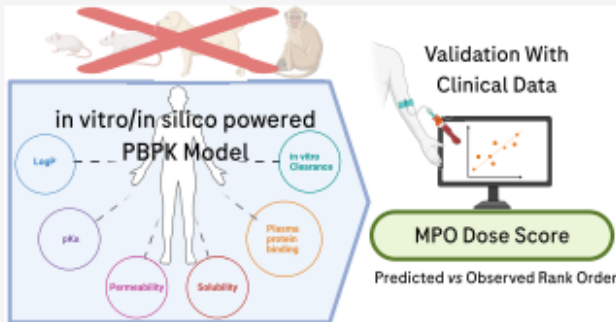
Yanran Wang,<sup>\*,†</sup> Wenyi Wang,<sup>†</sup> Fabio Broccatelli, Jane R. Kenny, Matthew R. Wright, Jon Sorenson, and Prashant Desai<sup>\*</sup>

 Cite This: <https://doi.org/10.1021/acs.jmedchem.5c01707>  Read Online

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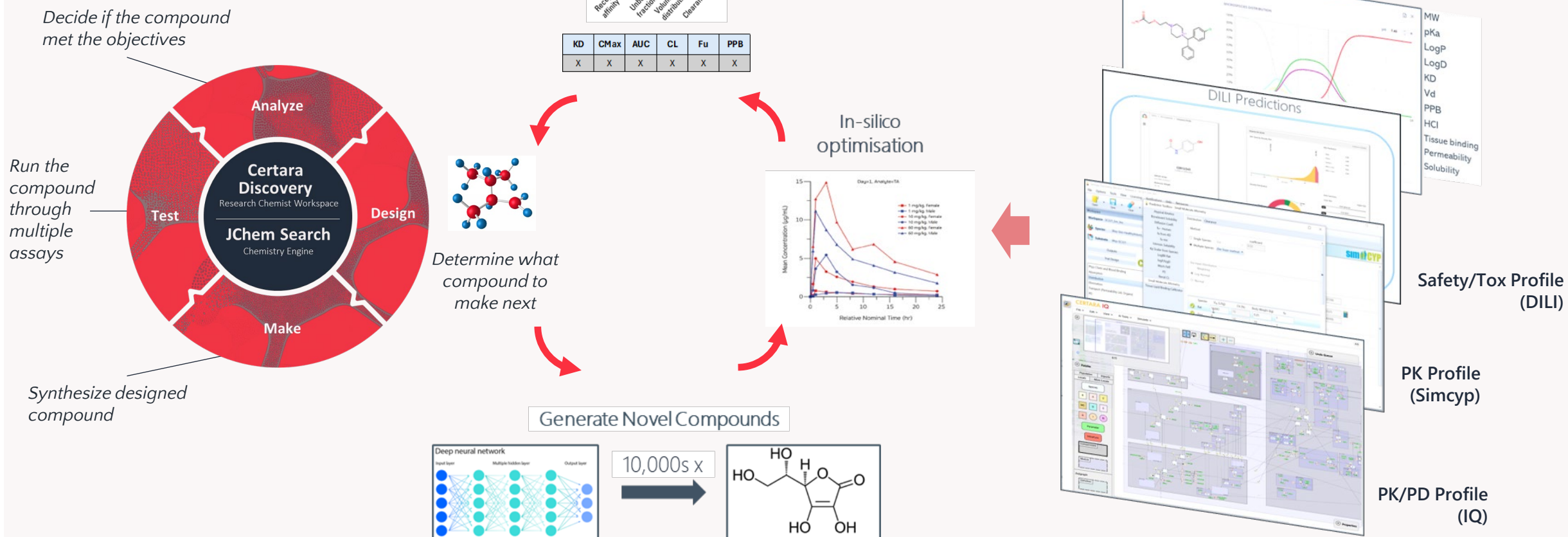
**ACCESS |**  Metrics & More |  Article Recommendations |  Supporting Information

**ABSTRACT:** Physiologically based pharmacokinetic (PBPK) models are increasingly used in drug discovery to prioritize compounds that meet the desired pharmacokinetic (PK) profiles. We developed a generalized PBPK model using only early discovery *in vitro* data and validated it across 18 Genentech compounds without compound-specific fitting. The model effectively rank-ordered compounds based on hypothetical PK drivers of pharmacodynamics, including minimum and maximum unbound concentrations ( $C_{\min}$  and  $C_{\max}$ ) and unbound area under the curve (AUC<sub>u</sub>). In contrast, ranking based on any single *in vitro* parameter alone was less predictive. Additionally, the model provided reasonable predictions of clinical PK parameters such as apparent clearance, volume of distribution, C<sub>max</sub>, AUC<sub>inf</sub>, and full concentration–time profiles. This work represents the first validation of clinical PK prediction using early discovery data in a bottom-up manner and demonstrates the potential of PBPK modeling as a multiparameter optimization tool to guide the selection and optimization of compounds in the early stages of drug discovery.



# In-silico Models Can Enhance The Design Process in Discovery

## Multiparameter Optimization





# Introducing Certara “Nexus”

Certara Cloud / Admin

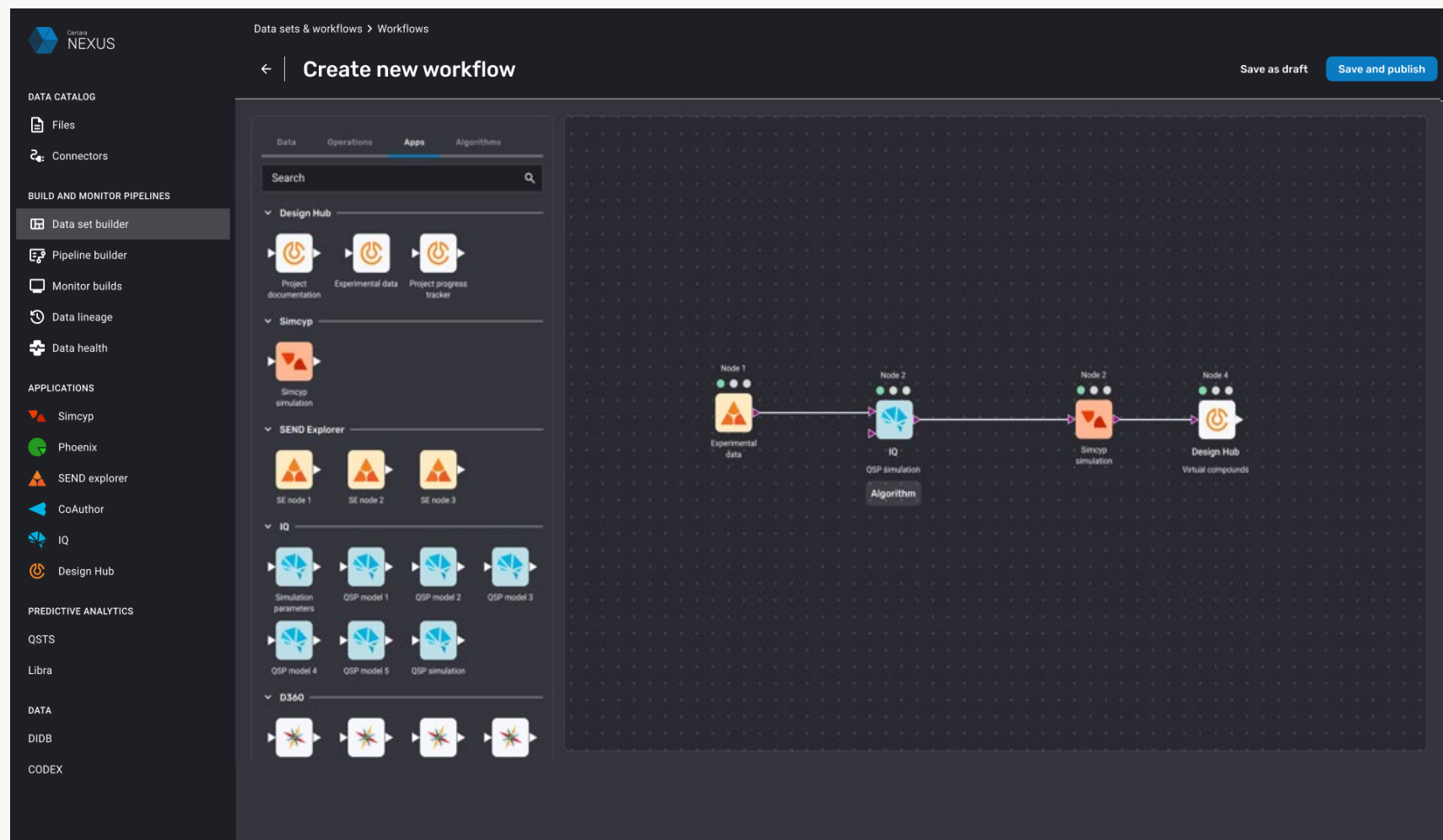
## Certara Layar Software

- Creates an Integrated Data Catalog
- Security, privileging, client-specific data integration
- Configurable LLM model architectures
- Integration of structured and unstructured data
- AI For Automated Structured Data Mapping
- Supports Multi-Agent AI Frameworks

## Certara Software

- Software Applications
- Data Engines
- Predictive Analytics Tools
- Proprietary Data Sets

## Integrated Third Party Software, Applications, Data Sets

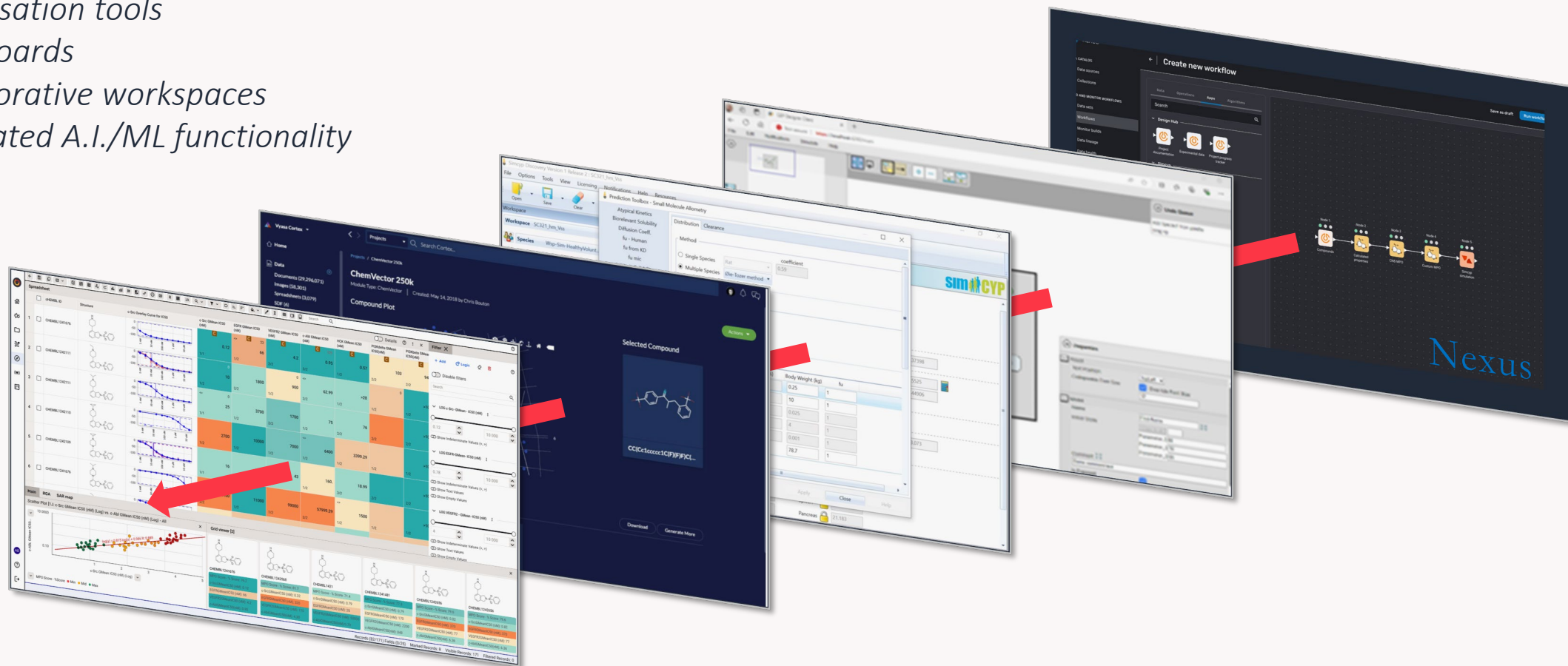


Certara Elastic Compute

# Certara MIDD Platform

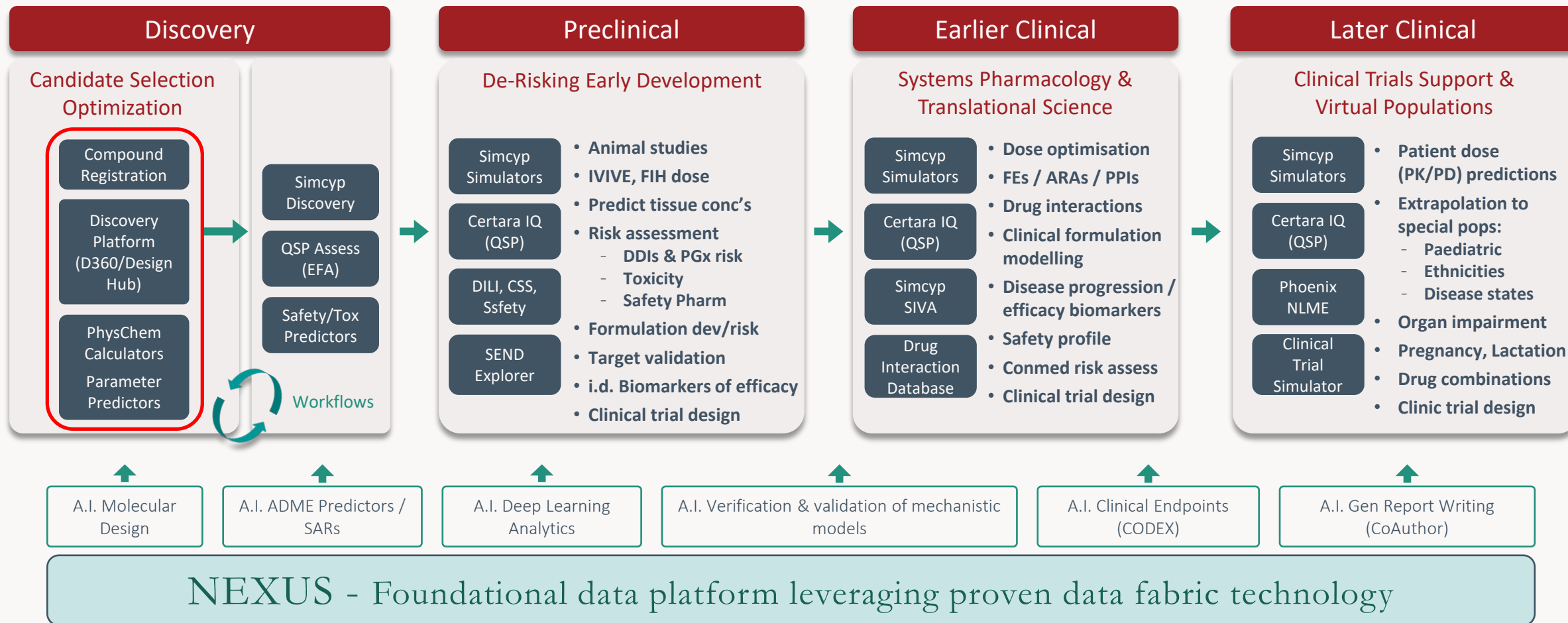
Pairing front-end modelling/analytics software with a back-end data orchestration layer

- *Visualisation tools*
- *Dashboards*
- *Collaborative workspaces*
- *Integrated A.I./ML functionality*



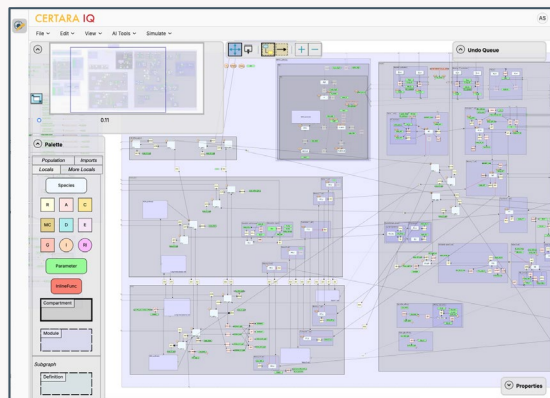
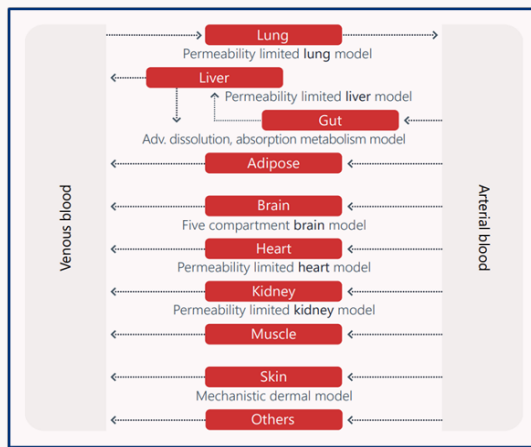
# Certara MIDD Platform

Data Integration & Predictive Analytics Delivering Certainty Across Drug Development





# Why Use MIDD in Drug Discovery?



- Define lab objectives to achieve in-vivo (human)TPP
- Use of PBPK/QSP to prioritise molecules with the desired PK/PD profiles
  - Early PK/PD & FIH dose predictions
  - DD risk assessment
  - Early formulation screening
- Prediction of exposure used in early tox studies

# Final Comments

## Applying mechanistic modeling early provides an opportunity to reduce attrition rates post-Discovery

- Multi-parameter candidate selection targeting a human in-vivo Target Product Profile

The measure of success for these models should not be accuracy, but their ability to (i) increase the probability of successfully advancing a drug candidate (ii) filling knowledge gaps in the decision-making process

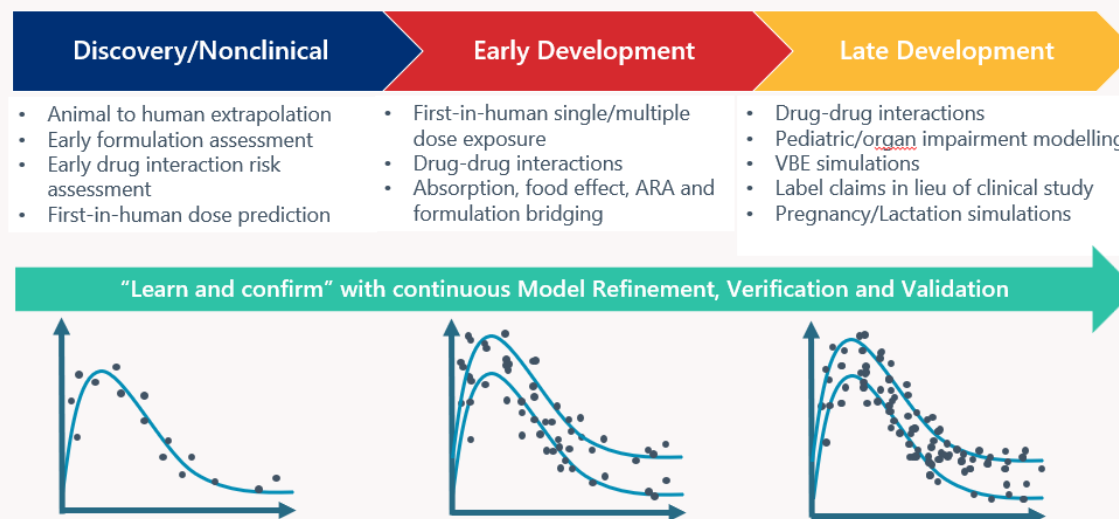
- Something is better than nothing to support decision making

## Workflows can improve efficiencies across internal ‘silos’

- A shared platform can bring together Modelers, DMPK scientists, Clinical Pharmacologists, Medicinal Chemists and Toxicologists, leveraging MIDD to fill knowledge gaps

## Moving into the Clinic, models are ...

- **Enhanced** as more data becomes available, improving their predictive accuracy and reliability
- **Accurate** enough to answer “what if” scenarios at each stage in the lifecycle of the drug
- **Validated** to enable extrapolation across populations
- **Robust** enough to generate data in support of regulatory submissions and label claims
- **Re-usable** on further support of the drug post-approval



# Thank You

